



Seitaro Yonetsu

2012 - 2014

LAMPIONAIO Inc., Tokyo, CEO, Lighting Designer and Lighting Consultant

Lighting consultant for “Toyosu residence project” for Mitsui Fudosan Residential Co.,Ltd., 2014

Interview article with Ingo Maurer for “AXIS” magazine, Axis Inc., 2014

Interview article with Micheal Anastasiades for “Shoten Kenchiku”, Shoten Kenchiku-Sha, 2014

Article, “Report - “Milano Design Week”, for “Comfort” Kenchiku Shiryo Kenkyusha Co., LTD, 2014

Article, “Gino Sarfatti”, for “Comfort” Kenchiku Shiryo Kenkyusha Co., LTD, 2014

Article, “Report – “Light & Building”, “Ken Platz”, Nikkei Business Publications, Inc. 2014

Lighting consultant for several residence projects for Mitsui Fudosan Residential Co.,Ltd., 2013

Interview article with Studio Drift for “Shoten Kenchiku”, Shoten Kenchiku-Sha, 2013

Interview article with Patricia Uluqiola for “Shoten Kenchiku”, Shoten Kenchiku-Sha, 2013

Interview article with Piero Gandini for “Comfort”, Kenchiku Shiryo Kenkyusha Co., LTD, 2013

Article, “Report - Stockholm Fair” with for “Shoten Kenchiku”, Shoten Kenchiku-Sha, 2013

Article, “Report - London Design Festival” for “Shoten Kenchiku”, Shoten Kenchiku-Sha, 2013

Lecture, “Trend report of Light Design” in Living Design Center OZONE, 2013

Exclusive distributor for Dutch lighting brand, Graypants in Japan, 2013 – Now

2009 - 2012

Light Styling Studio YONETSU, Tokyo, Lighting Designer and Lighting Consultant

Consulting for Interior Lighting of new product for NISSAN Motor Co.,LTD., 2012

Twilight Garden, Lighting Installation event (Planning) in Living Design Center OZONE, 2012
Marketing Research for Sphelar Power Corporation, 2012
Consulting for new product development for Toshiba Lighting and Technology Corp., 2011
Lecture for Japan LED Association (JLEDS), "Maturity of LED Lighting Design", 2011
Minotti, Tokyo Showroom (Lighting consultant), 2011
Tokyo Electric Power Company's showrooms (Lighting consultant), 2010
Nasu Condominium for elderly person (Lighting design and consultant), Tochigi, 2010 - 2011
Interview article with Ingo Maurer for "Comfort" Kenchiku Shiryo Kenkyusha Co., LTD, 2010
Article, "Lighting for beautiful autumn night" for Fujin Gahou, Hearst-Fujin Gahou-Sha, 2010
Lecture, "Trend report of Light & Building 2010" in Living Design Center OZONE, 2010
Exclusive distributor for Finish lighting brand, Secto Design in Japan, 2010 – Now
Atami Residence (Lighting design and consultant), Shizuoka, 2009
"S" project in the exhibition space (Design supervisor), Tokyo, 2009
The event spaces of Tokyo Electric Power Company (Lighting consultant), 2009
Lecture, "Euroluce - Trend report 2009" in Living Design Center OZONE, 2009

2007 -2008

Artemide Japan K.K., Tokyo, Sales Manager and Lighting Consultant
Organized sales & marketing plan for Japanese Market
Lighting planning and technical support.
Promoted the brand and the idea and philosophy behind products.
Contributed to sales expansion in contract market.

2007.5-2007.8

Artemide S.p.A., Lighting Consultation Center, Milan, Italy, Lighting Consultant
Various lighting projects (offices, shops, residences etc.)